



ONEBRAND

Style Guide

Master Logo



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Logo Variations



Horizontal layout



Inverted Colors



Logo mark only

Primary Colors



Midnight

#414042
R65 G64 B66
C68 M62 Y58 K46



Ocean

#719A9E
R113 G154 B158
C59 M28 Y35 K1



Tan

#C1AE90
R193 G174 B144
C25 M28 Y45 K0

Color Palette

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#414042
R65 G64 B66
C68 M62 Y58 K46



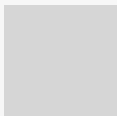
#606060
R96 G96 B96
C61 M53 Y52 K24



#7A7A7A
R122 G122 B122
C53 M45 Y45 K10



#A3A3A3
R163 G163 B163
C38 M31 Y32 K0



#D6D6D6
R214 G214 B214
C15 M11 Y12 K0



#719A9E
R113 G154 B158
C59 M28 Y35 K1



#88A9AA
R136 G169 B170
C49 M23 Y31 K0



#A1B7B7
R161 G183 B183
C38 M19 Y25 K0



#BACECD
R186 G206 B205
C27 M10 Y17 K0



#CEDDDC
R206 G221 B220
C18 M6 Y11 K0



#C1AE90
R193 G174 B144
C25 M28 Y45 K0



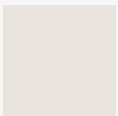
#555555
R201 G187 B167
C22 M23 Y33 K0



#D3C7BA
R211 G199 B186
C17 M19 Y25 K0



#E0D7CE
R224 G215 B206
C11 M12 Y16 K0



#EAE4DF
R234 G228 B223
C7 M8 Y10 K0

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Primary Typeface

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)

Montserrat Light

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)

Montserrat Regular

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)

Montserrat Semi Bold

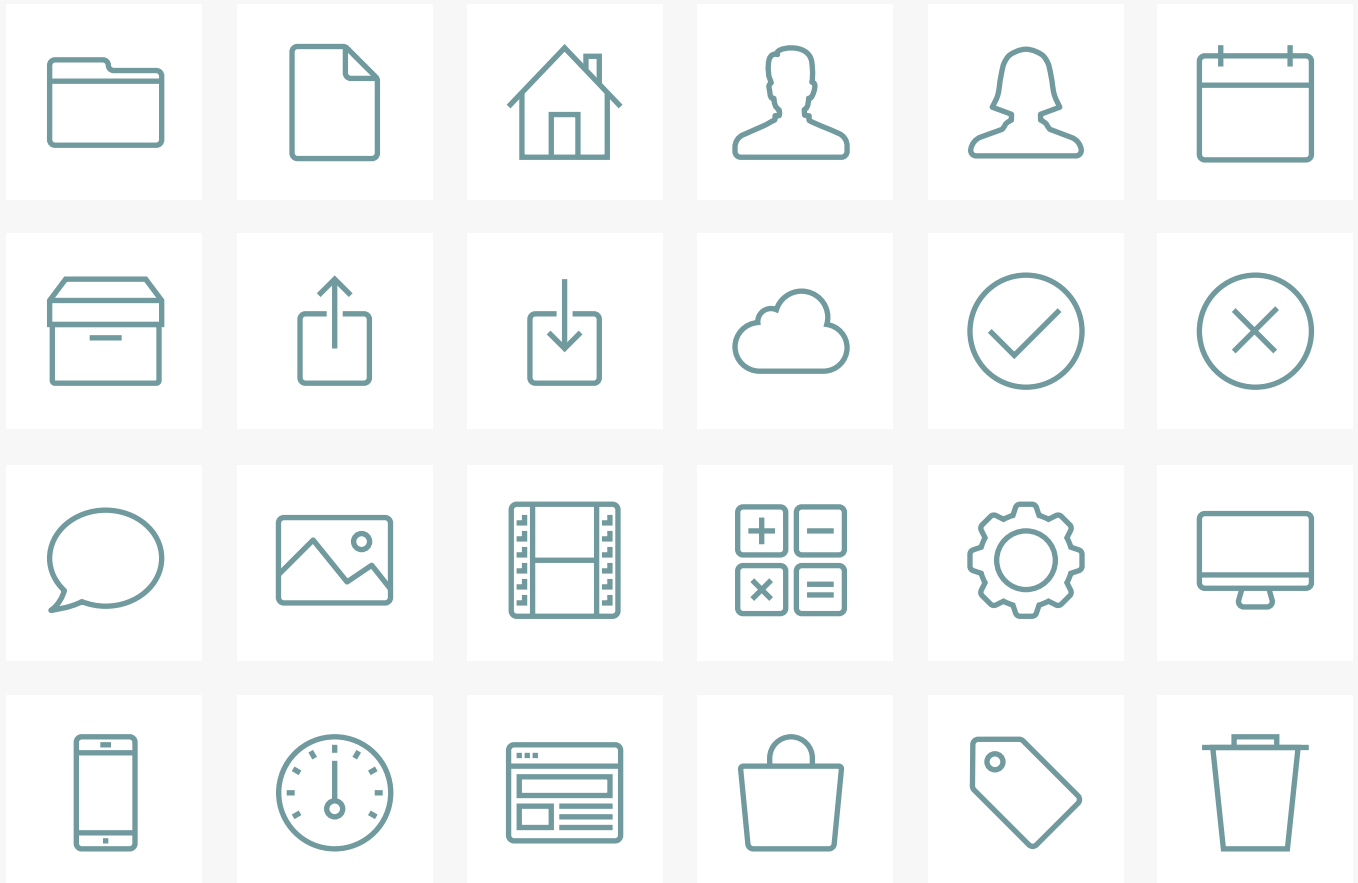
Secondary Typeface

“The quick onyx goblin jumps over the lazy dwarf”

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 (@ & \$ * : ; ! ?)*

Droid Serif Italic

Icons



Textures / Patterns

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